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U. S. DEPARTMENT OF AGRICULTURE

RETAIL CATALOGUE 1931



Dahlias

That Grow Under Trying
Weather Conditions.



This Emblem
Assures You Of
A Square Deal

Premier Dahlia Gardens

Geo. H. Swezey
31 Mertz Ave.
Hillside, N. J.

H. Atkinson
260 Wyoming Ave.
South Orange, N. J.



To Our Dahlia Loving Friends and Customers:



In submitting this list of **"VARIETIES THAT DO WELL UNDER TRYING WEATHER CONDITIONS,"** we wish to state that careful observations were made the past season, which, owing to the extreme dryness, was considered a very unfavorable one to Dahlias.

However, the **Varieties Mentioned Herein Proved Their Worth** by rugged growth and normal bloom and in most instances a very high percentage of both roots and plants were entirely satisfactory.

Of the newer varieties that run **90% or Better**, we are pleased to mention Monmouth Champion (100%), Cardinals, Dorothy Stone, E. R. Wonder, Grace Ricords, June Justice, May Dearborn Schwab, Mother Machree, Mrs. A. B. Seal, Nova, Santa Barbara, Supreme Glory, and Thos. A. Edison. Not far behind these were Dr. Elias Bartley, Dr. John H. Carman, Evelyn Morris, Jean Trimbee, Katherine Cole, King Midas, Oriental Beauty and Watchung Wonder. About half of our plants of Chemar's Eureka did exceptionally well, the balance (green plants) were worthless, probably the fault of the propagating stock.

You Can Grow These Varieties To Your Complete Satisfaction if you will **Dig Deep, Cultivate Regularly** and **Keep Insects Under Control**, particularly the leaf hopper.

We use our best efforts to keep our stock absolutely healthy and free from disease by the destruction of "runts" and "stunts" and by discarding those that do not come true.

We take this means to thank our customers and friends for their valued patronage and

PREMIER DAHLIA GARDENS

Terms. Cash with order, or 25% deposit, balance at shipping time. Orders over \$1.00 sent prepaid.

Shipment. May 1st to 10th, unless otherwise requested.

Guarantee. All roots are sent in first class growing condition and are guaranteed true to name. Notify us immediately if anything is unsatisfactory when received or if root does not start to grow within three weeks after planting. Our roots are field grown for the production of exhibition flowers.

Full cultural instructions are sent with each order.

Write name and address plainly and state when order is to be shipped.

Substitution. We do not substitute unless requested to do so.

We grow many varieties not listed here and would be pleased to quote on varieties wanted. *Top* friendship and for their letters commending our stock and square dealings and **Guarantee** all roots and plants sent out to be healthy and true to name and to grow if cared for on arrival and after planting and that all not proving such will be cheerfully replaced upon word from the purchaser.

Sincerely yours,

GEORGE H. SWEZEY

H. ATKINSON



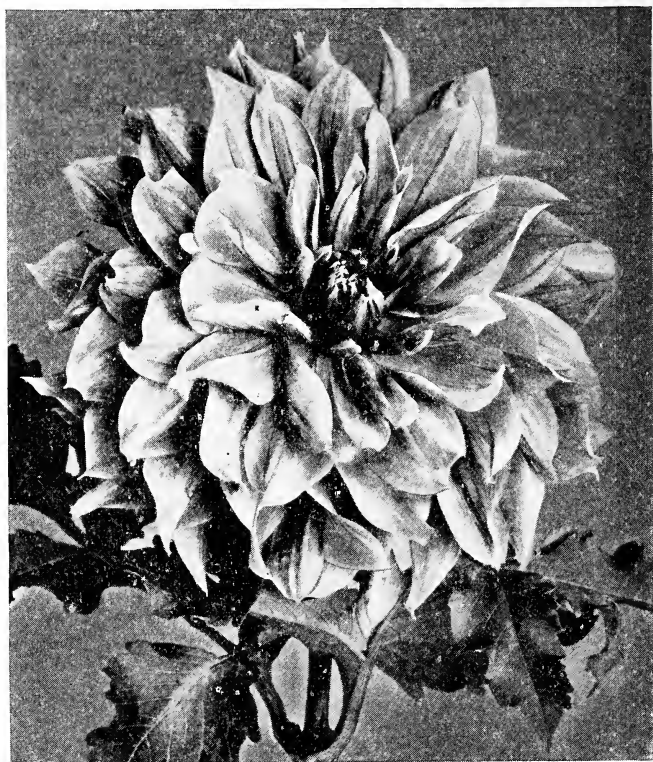
Order Early to avoid disappointment. Orders are filled in rotation. The stock of some of the varieties is limited.

1931 List of Prize Winning and Honor Roll

Dahlias

Abbreviations: F D—Formal Decorative; I D—Informal Decorative; S C—Semi Cactus; C—Cactus.

	Roots Plants	
ALICE WHITTIER, (S C)—		
Primrose yellow	\$1.50	
AMBASSADOR, (C)—Buff and salmon		
pink75	
ANITA DAY HUBBARD, (F D)—		
Rich violet pink	2.50	
BARBARA REDFERN, (F D)—		
Old rose and old gold.....	2.00	
BETTY IVINS, (D)—Salmon and amber		
rose pink reverse	3.50	
BRUNO, (F D)—Rose tinted red.....	1.50	
BROCKTON BEAUTY, (F D)—Pinkish		
lavender to creamy white	3.00	
*CARDINALIS, (F D)—Winner as best		
undisseminated seedling at Trenton.		
Brilliant cardinal red, splendid		
formation.	7.50	3.75
*CHEMAR'S EUREKA, (F D)—Splendid		
new variety, ideal form and stem.		
Almost pure white, the tips of cen-		
tral petals lavender	7.50	3.75
CITY OF TRENTON, (I D)—Large ex-		
hibition variety of reddish copper....	2.50	
CLAIRE WINSOR, (S C)—Pure white		
on perfect stems; profuse bloomer....	1.00	
COLOR SARGEANT, (I D)—A striking		
dahlia in form and color, rich sal-		
mon bronze; exhibition size.....	3.00	
COQUETTE, (I D)—Beautiful combina-		
tion of red and gold, large.....	3.00	
*DOROTHY STONE, (I D)—Hugh exhi-		
bition dahlia of true deep pink shade,		
heavily petaled, good stem.....	7.50	3.75
*DR. ELIAS BARTLEY, (F D)—Im-		
mense orchid pink exhibition dahlia..	5.00	2.50
*DR. JOHN H. CARMAN, (F D)—		
Large deep, broad petaled tyrian,		
rose tipped, petunia and silver.....	5.00	2.50
*EAGLE ROCK WONDER, (S C)—Mas-		
sive flowers of mars orange to or-		
ange buff, tinted coral pink and coral		
red	15.00	7.50
EDNA FERBER, (S C)—Glistening coral		
shading to old gold. Winner of		
many "Firsts"	2.00	
ELITE GLORY, (F D)—Large rich red..	1.50	
*ELIZA LONDON SHEPHERD, (I D)—		
Golden orange apricot	10.00	5.00
ELLA WILSON, (F D)—Large beautiful		
full flowers of terra cotta and strot-		
ian yellow	3.00	
*EVELYN MORRIS, (F D)—Light pur-		
ple, large blooms on splendid stems	7.50	3.75
*FLORENCE KLEIN, (F D)—Large		
copper orange	5.00	2.50



ELIZA LONDON SHEPHARD, (I D)—Size 11" x 5".
Height 6 feet. Color, rich golden orange apricot.
Called the Dahlia Beautiful. Entirely distinct in
coloring, formation and growth.
Roots \$10.00. Plants \$5.00.

FORDHOOK EMPEROR, (I D)—Beautiful
flowers of autumn shades: Cop-
per, red, gold, salmon and orange;
Large blooms on stiff stems..... 4.00
(We have a good stock of this var-
iety and have priced it low.)

FORDHOOK MARVEL, (F D)—Rich
salmon and terra cotta, a beauty..... 4.00

FORDHOOK VICTORY, (I D)—Massive
flowers of tyrian rose..... 1.50

FORT MONMOUTH, (I D)—Giant rich
claret. very much admired..... 4.00

FRANCESCA, (I D)—Rose suffused
gold, violet tips 3.00

FRANCES WHEELER, (S C)—Light
creamy yellow, reverse reddish pur-
ple. twisted petals, very handsome.... 1.50

***GRACE RICORDS, (F D)**—Flowers are
large and full, high centers, tipped
and suffused lavender on a white
ground 5.00 2.50

HARRY MAYER, (F D)—Silver and
rose pink 1.50

IAN, (C)—Beautiful form, incurved
petals of clear yellow shaded pink;
Profuse bloomer 1.50

PREMIER DAHLIA GARDENS

	Roots	Plants
INKYO, (C) —Nearly black, incurved	1.00	
JANE COWL, (I D) —One of the big ones in buff salmon and orange.....	3.00	
JEAN HARE, (S C) —A distinctive exhibition dahlia of unusual charm; Apricot buff and golden bronze.....	3.00	
*JEAN TRIMBEE, (S C) —Large attractive flowers in rich petunia violet; Stock limited	7.50	3.75
JERSEY'S BEACON, (F D) —Chinese scarlet75	
JERSEY'S BEAUTY, (F D) —Pink.....	.50	
JERSEY'S EMPRESS, (I D) —Giant plum violet	1.50	
JERSEY'S MASTERPIECE, (I D) —Strawberry pink and gold.....	3.00	
JOVE, (I D) —Giant bronze pink	2.50	
JUDGE MAREAN, (F D) —Salmon, orange yellow and red75	
*JUNE JUSTICE, (F D) —One of the outstanding dahlias in our gardens the past season, attracting attention immediately. Flowers are of massive proportions and in beautiful shades of rhodamine purple and tyrian rose. Bushes are tall with insect resisting foliage and stems like canes which hold the flowers high above the bushes	7.50	3.75



ROBERT E. LEE, Semi-cactus. Size 10" x 6": Height 6 feet. Color, bright luminous cardinal red, reflex lighter. Free bloomer on rigid stems. Does not burn. Roots \$10.00. Plants \$5.00.

PREMIER DAHLIA GARDENS

	Roots	Plants
*KATHERINE COLE, (F D)—Winner of Darnell Cup for best keeping variety, this beautiful combination of cream and pink blooms freely; Stems long and stiff; foliage thick and leathery	10.00	5.00
*KATHLEEN NORRIS, (I D)—Blooms of gigantic proportions; color rose pink to mallow pink	7.50	3.75
*KING MIDAS, (I D)—Golden yellow....	5.00	2.50
KEMP'S VIOLET WONDER, (F D)—Giant naphthaline violet	4.00	
LaGROSSE BETE, (F D)—Magenta.....	.75	
LYNDORA, (I D)—Yellow with pinkish reverse	2.00	
MABEL GOODACRE, (F D)—Rose pink	1.50	
MARGARET W. WILSON, (I D)—Silvery pink	1.00	
MARMION, (I D)—Yellow, bronze center	1.00	
*MAY DEARBORN SCHWAB, (I D)—Chinese violet or bluish purple; Blooms are immense. Winner of many prizes	7.50	3.75
META SCAMMEL, (S C)—Pale amaranth pink; very beautiful.....	3.00	
MINERVA ASHTON, (F D)—Pale gold, splashed red	2.50	
*MINNIE EASTMAN, (S C)—Flame and yellow	5.00	2.50
*MONMOUTH CHAMPION, (F D)—A great favorite bearing many massive blooms of brilliant orange flame; 10 inch flowers were common, many measured 11½ and 12 inches	7.50	3.75
*MOTHER MACHREE, (F D)—Cream or ivory white with touch of pink at center	5.00	2.50
*MRS. ALFRED B. SEAL, (I D)—One of the specially good ones; Large flowers of rich old rose.....	7.50	3.75
MANAQUAKET, (F D)—Delicate orchid pink	3.00	
NANCY SUE LANG, (I D)—Massive bronze and gold	1.50	
*NOVA, (F D)—Bright old rose; Another "Roll of Honor" dahlia.....	5.00	2.50
*ORIENTAL BEAUTY, (C)—Possesses sheer beauty; clear, brilliant rose pink; petals roll and a lighter tint at the tips accenuate the incurved form	5.00	2.50
PRIDE OF STRATFORD, (F D)—Orange, reverse madden brown.....	1.50	
*PREMIER'S SUNBURST, (F D)—Golden buff, resembling Judge Parker, but foliage heavy and insect resisting	5.00	2.50
*ROBERT E. LEE, (S C)—Winner at Camden over Elite Glory and Ft. Monmouth. Color, bright luminous cardinal red with lighter reflex.....	10.00	5.00

PREMIER DAHLIA GARDENS

	Roots Plants	
ROSE FALLON, (F D)—Amber, russet and salmon	1.50	
ROYCROFT, (S C)—Cinnamon buff; Profuse bloomer	1.00	
SANNICAN'S NYMPH, (I D)—Yellow and fawn	3.00	
SALADINI, (F D)—Apricot orange, suffused camelian red	1.50	
*SANTA BARBARA, (F D)—The outstanding new dahlia of 1929, Palace Hotel Show; Winner of "Achievement Medal" and of many "Firsts." The color is an intense clear pink with a suggestion of a salmon pink suffusion. Massive flowers are held high on long, stiff stems.....	7.50	3.75
SEAL'S CALIFORNIAN, (I D)—Yellow and rose pink	4.00	
SILVERADO, (S C)—White shading to silver, lavender at center	2.00	



KING MIDAS, (I D)—Size 12" x 5". Height 5 feet. Color, pure golden yellow. Stems long, stiff and straight. Acknowledged the greatest yellow. Won in San Francisco as best dahlia of Eastern Origin. Roots \$5.00. Plants \$2.50.

PREMIER DAHLIA GARDENS

	Roots	Plants
SPOTSWOOD BEAUTY, (F D)—Light pink; Handsome	3.00	
*STARLIGHT, (F D)—Hugh flowers of pure unshaded gold	5.00	2.50
*SUPREME GLORY, (F D)—Wonderful blooms of extremely large proportions; Rich yellow with touch of red on reverse	7.50	3.75
*THOS. A. EDISON, (F D)—Large blooms of royal purple; attracted much attention in our gardens. A variety that the drouth did not affect	10.00	5.00
WALDHEIM SUNSHINE, (I D)—Yellow and gold	4.00	
WANDELL BEAUTY, (F D)—Lavender tinted white	3.00	
WATCHUNG SUNRISE, (F D)—Amber edged pink	3.00	
*WATCHUNG WONDER, (I D)—Giant decorative having strong, vigorous habit. Color rich royal red with touch of gold at center	7.50	3.75
WM. G., (S C)—Good habit, large flowers, deep henna shade	1.50	
YANKEE KING, (I D)—Blooms large, held erect on tall, vigorous bush. Awarded C. of M. at Storrs. Color flame and rose	3.00	

The following varieties are being tested in their second year with us: Am. Triumph, Cora Butterworth, Elrey, Eschol, Frank Miller, Lillian B. Lee, Los Feliz.

VARIETIES USED IN SPECIAL COMBINATIONS

11 VARIETIES listing at \$5.00 per root, \$2.50 per plant:

Dr. Bartley, Dr. Carman, Florence Klein, Grace Ricords, King Midas, Minnie Eastman, Mother Machree, Nova, Oriental Beauty, Premier's Sunburst and Starlight.

13 VARIETIES listing at \$7.50 per root, \$3.75 per plant:

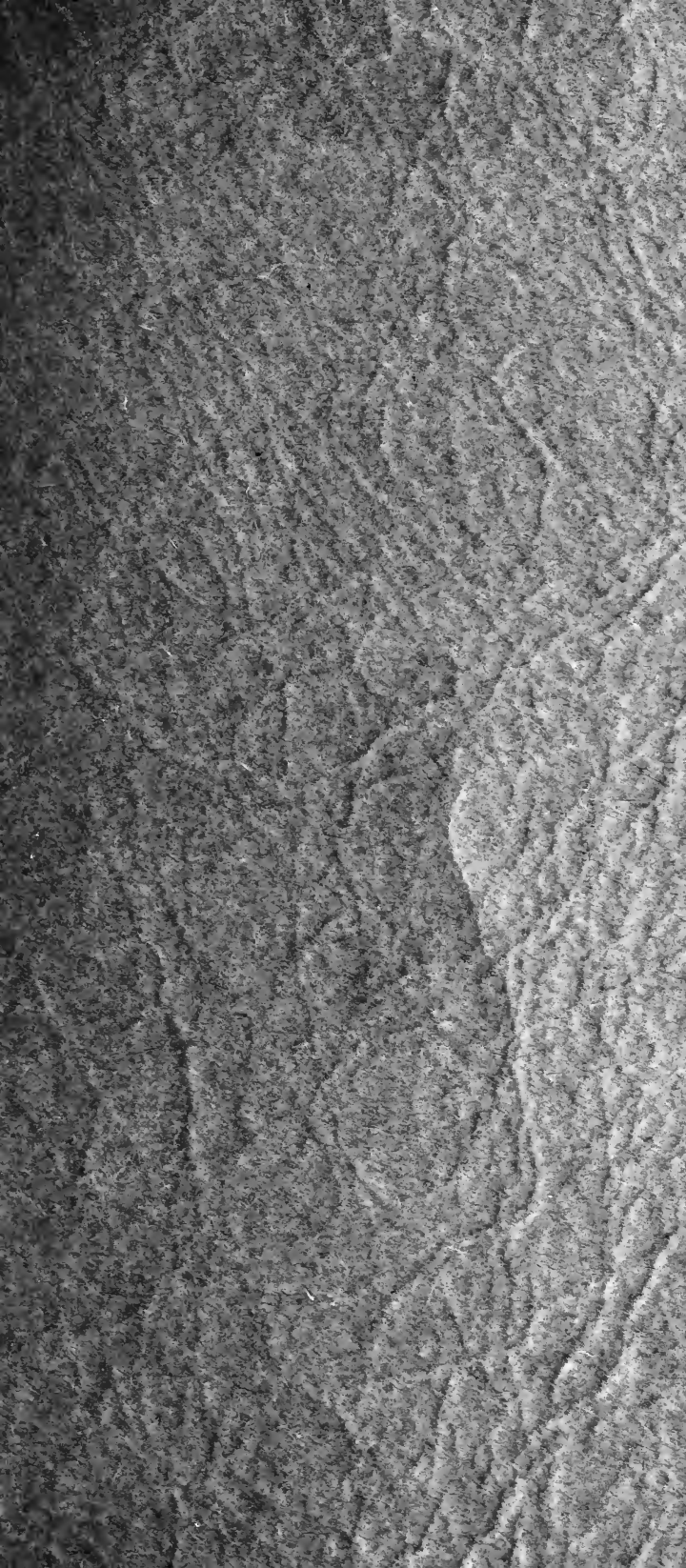
Cardinals, Chemar's Eureka, Dorothy Stone, Evelyn Morris, Jean Trimbee, June Justice, Kathleen Norris, May Dearborn Schwab, Monmouth Champion, Mrs. A. B. Seal, Santa Barbara, Supreme Glory, and Watchung Wonder.

4 VARIETIES listing at \$10.00 per root, \$5.00 per plant:

Eliza London Shepherd, Katherine Cole, Robert E. Lee, Thos. A. Edison.

1 VARIETY listing at \$15.00 per root, \$7.50 per plant: E. R. Wonder.

Select any six for the price of five: for example—if your selection included 3 at \$5.00, 2 at \$7.50 and 1 at \$10.00, a total of \$40.00, you pay 5/6 of \$40.00 or \$33.33 net, plants, \$16.67 net, or you may select 15 varieties for price of 12 or 4/5 of total. Additional concessions on larger quantities.



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